

Today's new  
coal-fueled  
power plants  
emit

**90%**

**fewer  
emissions**

than the  
typical plant  
they replace.

The coal mining industry  
supports more than

**805,000 jobs**

Coal jobs pay  
an **average salary**  
of more than

**\$80,000**

COAL GENERATES

**40%**

of America's  
electricity.

## Partner with Us for a Better Energy Future

**COUNT ON COAL** is a campaign to make America aware of the benefits of affordable, reliable coal-generated electricity. Founded by organizations and companies that recognize the value of coal for power generation, high-wage job creation and continued success of our communities, Count on Coal strives to promote and protect the use of America's abundant coal reserves.

Sign up now at [www.countoncoal.org](http://www.countoncoal.org) to become a partner. Americans have always counted on coal. And if we join together, we always can.

Become a Partner for America's Energy Future.

[www.countoncoal.org](http://www.countoncoal.org)



### The National Mining Association

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Washington, DC 20001

**COUNT  
ON COAL**



FRONT COVER: Located in Washington County, Ill.,  
Prairie State Energy Campus includes a technologically-  
advanced supercritical coal-fired plant.

A Proven Partner for  
America's Energy Future

# COAL



**COUNT  
ON COAL**







Each coal mining job supports nearly **4 jobs** elsewhere in the economy.

## Powering America

**Coal generates more electricity** in the U.S. than any other fuel. Ninety percent of coal production is used for electricity generation, providing American families and industries with reliable and affordable power.

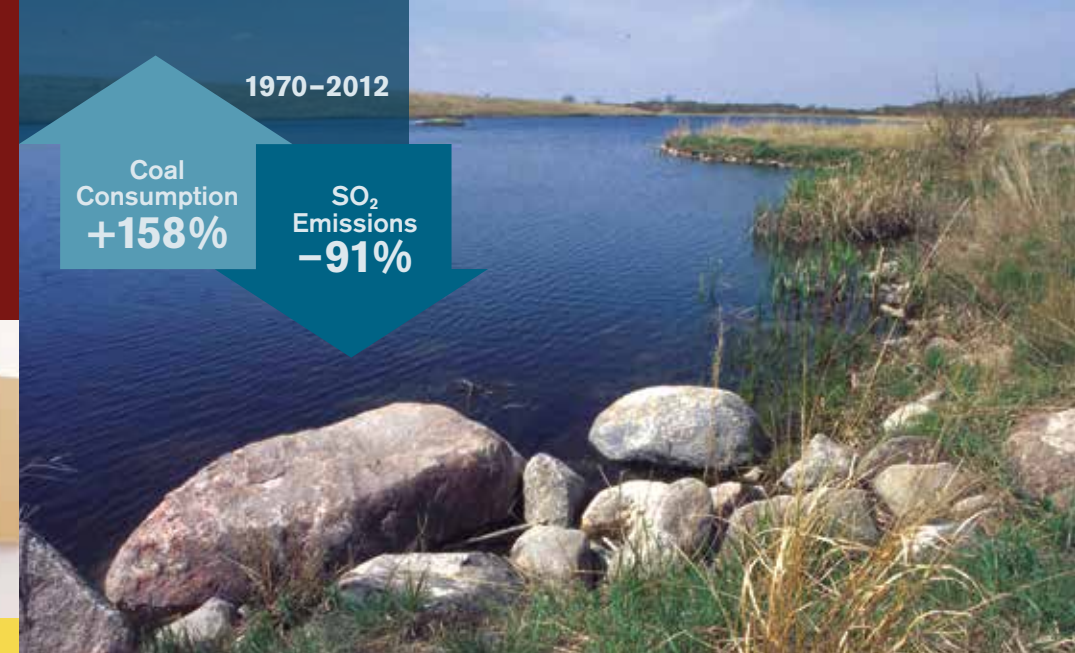
Coal is America's most abundant and affordable energy resource, generating around-the-clock electricity. Americans can count on coal to deliver the power they need at consistently low costs.



Coal Consumption  
**+158%**

SO<sub>2</sub> Emissions  
**-91%**

1970–2012



## Fueling Our Economy

**Coal creates high-wage jobs in every state**—from coal mines and rail lines to power plants and ports. Coal generates affordable electricity that keeps household utility bills down and U.S. industries competitive. This helps families save money for other needs and helps American business stay in business.

Coal exports also contribute to record-setting economic growth. Every million tons of coal exported adds 1,320 high-wage jobs to the economy. And high-value American coal is an essential raw material for making steel, a resource used for infrastructure around the world.

Because coal is so affordable, states with the lowest cost of electricity are those with the highest percentage of coal-generated electricity. Not surprisingly, these are the same states that attract the greatest number of manufacturing industries, which provide high-paying jobs, millions of dollars in state tax revenues and prosperity for local communities.

**COAL power** helps keep our electricity bills low.



## Serving Our Communities

**Coal serves America's communities** from the coal fields where coal is mined to distant communities where coal is used. Advances in pollution control technologies today make coal much cleaner for generating power. Research and development of carbon capture and storage technology will lead to even fewer emissions as the technology becomes commercially available and affordable.

And U.S. coal operations have reclaimed more than 2.5 million acres of mined land, restoring them to natural conditions that provide recreation opportunities and wildlife habitat—or serving local communities with new sites for schools and hospitals.

Coal's safety record has steadily improved with the help of advanced safety technologies and introduction of the National Mining Association's **CORESafety**<sup>®</sup> initiative, a new mining safety and health management system whose goal is to eliminate fatalities and reduce mining's injury rate by 50 percent over the next 5 years.

ABOVE: A reclaimed coal mine in North Dakota.